



Australian-German Welfare Society Inc

Reg. No. A 0010852 B – ABN: 98 245 957 640
Monday – Thursday 9.00am – 4.00pm

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Newsletter

No. 454 / July 2009

PRINT POST APPROVED P.P. 344276/00012

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Dear members

Now that winter solstice is over and days are getting longer again, we can soon look forward to spring. In the meantime we enjoyed another movie afternoon with coffee and cake at the Club Tivoli on June 11. "The live of others" was shown on a big screen; an impressive movie which won several awards.

Due to high demand, we have already planned our next movie afternoon which will be held Thursday, 23rd July. Please call our office on 96960907 to register.

This year our book-market will take place on 18th/19th August in our office rooms. We would like to thank those who have already donated books for this occasion. There is also a high demand for tapes and videos.

We are currently busy booking membership contributions for the next financial year. If you requested a receipt, it will be send out together with the newsletter.

We wish you all the best. Keep warm in this cold weather!

The office-team

Do you know the so-called "Lohas", "Dinkys", or "Woopies"?

I am sure you have heard about the "Yuppies".

These are names for ordinary people. Most of them have money in the bank, they are middle aged and for marketing researchers are of special interest. In former times, other demographic characteristics like age or gender played a more important role. Today the values and interests of consumers are more important for advertising experts. As mentioned above, the "Yuppies" and their spending-oriented attitude is well known.

Meanwhile, the advertising experts think that the "Lohas" are equally important for them. "Lohas" stand for "Lifestyle of Health and Sustainability" These people put more emphasis on health and environmentally friendly goods.

They buy organic products, but don't pursue an alternative lifestyle as some people did in the 80s. According to Eike Wenzel, a trend researcher, they buy organic goods because they personally feel better that way.

The so called "Dinkys" are couples with "Double Income No Kids Yet". They are of special interest for advertising experts. They earn good money, are in their 30s and like to spend money.

The so called "Woopies" (Well Off Older People) are also in a position to spend money and are closer to retirement age.

"Edna Average" has lost the market researchers' interest. Instead of age, class or profession, other attitudes like morals and values govern the consumers' purchasing pattern. Today very different age groups can be found in the same category.

The categories are defined by certain people's needs or wishes. For example, some people put great emphasis on security, for other people expensive brands may be very important, while others are after fun and adventure. According to Peichl (another expert in advertising, nowadays market researcher have to analyse the values and the lifestyles of the customers if they want to be successful.

Linde Mohr

Social Worker's Report May 2009

Pension	7	New cases	19
Financial Aid	3	Known cases	57
TTHA & MLH	10	Visits made by social worker	18
Age Care in General	27	Visits from members/clients	62
Language Problems	1	Volunteers assistance	150
Information	195	RRM's	
Family related problems	1		
Immigration	5		
Legal issues	1		
Health issues	0		
Isolation	1		
Other	34		
Total	285		

Donations

Thank you very much for your donations! Donations for the Tabulam and Templer Homes are marked with *. Please note that donations which have not been processed yet will appear in the next newsletter

Adam, Mrs H	25.00	Grins, Mrs. I.	60.00
Ahrens, Mr J. & Mrs.S	*60.00	Grins, Mrs. I.	*40.00
Alt, Mrs H	25.00	Gunew, Mrs	10.00
Alt, Mrs H	25.00	Gunew, Mrs	*5.00
anonym	5.00	Hainz, Mrs. M	*25.00
Anwender, Mr G	*50.00	Hampel, Mr & Mrs	50.00
Bach, Mr.	50.00	Hampel, Mr & Mrs	*25.00
Bach, Mr.	*25.00	Hapke, Mr.	25.00
Bakowski, Mrs	*20.00	Harloff, Mrs. I	25.00
Balodis, Mr & Mrs	*20.00	Hattwich, Mr K	25.00
Baumstark, Mr & Mrs	25.00	Heitmann, Mr H.	275.00
Baxter, Mr	75.00	Henning, Mr & Mrs	*25.00
Beiner, Mr & Mrs	20.00	Hinzinger, Mrs. I.	10.00
Benzler, Mr & Mrs	125.00	Hinz, Mrs. A	10.00
Benzler, Mr & Mrs	50.00	Hochhuth, Mrs	5.00
Berchtenbreiter, Mr & Mrs	*25.00	Hofmann, Mr. A & Mrs. A.	50.00
Bischoff, Mr & Mrs	20.00	Hofmann, Mr. A & Mrs. A.	*50.00
Bischoff, Mr & Mrs	40.00	Hopp, Mr W	25.00
Bohrmann, Mr. E	25.00	Huebl, Mrs. G	25.00
Bohrmann, Mr. E	*25.00	Huebl, Mrs. G	*100.00
Borchardt, Mrs	*25.00	Huebner, Mr & Mrs	40.00
Buettner, Mr. J.	*25.00	Huebner, Mr & Mrs	*20.00
Bussmann, Mr & Mrs	*25.00	Isken, Mrs. E	*25.00
Charles, Mr. D & Mrs E	*1000.00	Janssen, Mr. & Mrs.	40.00
Cizek, Mrs. E	*60.00	Janssen, Mr. & Mrs.	*60.00
Coco-Gorges, Mrs	160.00	Kahrau, Mrs	25.00
Damrow, Mr & Mrs	*10.00	Kinne, Mr & Mrs	25.00
Darmann, Mrs	*15.00	Kinne, Mr & Mrs	*50.00
Davies, Mrs. A	25.00	Kipp, Mr	35.00
Deich, Mrs.	25.00	Kipp, Mr	*25.00
Deisenroth, Mr	40.00	Klaubert, Mrs	40.00
Deisenroth, Mr	*20.00	Klaubert, Mrs	*20.00
Diedrichsen, U. Mrs	25.00	Klaus, Mr. H	*25.00
Domanski, Mrs H	*25.00	Koenig, Mrs	50.00
Domin, Mrs M	10.00	Koenig, Mrs	*75.00
Dwyer, Mrs. G.	15.00	Koeppen, Mrs. K	160.00
Ehmann, Mrs	*50.00	Kohlbeck, Mr & Mrs	30.00
Engers, Mr & Mrs	*75.00	Kohlbeck, Mr & Mrs	*20.00
Frank, Mr & Mrs	75.00	Koschmann, Mr W	15.00
Franz, Prof.	50.00	Kramer, Mrs. M.	*25.00
Franz, Prof.	*50.00	Krein, H. Mrs	25.00
Fries, Mr E	*75.00	Kreyzig, Mr & Mrs	5.00
Geiselhart, Mr & Mrs	*50.00	Kutscherjawy, Mrs	*25.00
Georgens, Mrs J	25.00	Kutt, Mrs	100.00
Gipperich, Mr	5.00	Lafrenz, Mrs. E	600.00
Godtner, Mr. W.	10.00	Lafrenz, Mrs. E	375.00

Langhanns, Mr	50.00	Ristau, Mr. A	5.00
Lehnacker, Mr H	*60.00	Rujawez, Mr & Mrs	30.00
Lehmayer, Mr. R	*10.00	Rujawez, Mr & Mrs	*30.00
Leonardi, Mrs J	20.00	Rutishauser, Mr & Mrs	*25.00
Lerch, Mrs	15.00	Scharley, Mr. & Mrs	75.00
Letzing, Mrs	10.00	Scharley, Mr. & Mrs	*50.00
Lichte, Mr & Mrs	20.00	Scheel, Mrs	60.00
Lichte, Mr & Mrs	*25.00	Schlerf, Mrs H	*25.00
Lieberwirth, Mr & Mrs	30.00	Schlueter, Mr. & Mrs.	20.00
Lieberwirth, Mr & Mrs	*30.00	Schlueter, Mrs H	25.00
Loebert, Mr. O	310.00	Schnabl, Mrs. E	50.00
Loebert, Mr. O	*150.00	Schnabl, Mrs. E	*25.00
Loewe, Mrs E	40.00	Schneider, Mr & Mrs	*20.00
Loewe, Mrs E	*20.00	Schonewald, Mr P	*25.00
Lumpreiks, Mrs. Ch	100.00	Schreiber, Mrs.	*40.00
Madatow, Mrs T	15.00	Schroeder, Mr H.	25.00
Makowski, Mr.	*60.00	Schubert, Mrs E	*50.00
Mansson, Mr & Mrs	25.00	Schueler, Mrs	*10.00
Mansson, Mr & Mrs	*25.00	Schuler, Mr & Mrs	50.00
Mayer, Mr & Mrs	*100.00	Schulz, Mr & Mrs	5.00
Mayer, Mr. W & Mrs J	25.00	Schumann, Mr & Mrs	*10.00
Metzbach, Mr K	*10.00	Schwaerzler, Mrs. Ch	*5.00
Meyer, Mr	*50.00	Sieker, Mr & Mrs	*25.00
Mick, Mr. & Mrs	15.00	Sopp, Mrs. B	*10.00
Mielke, Mr. H	25.00	Thar, Mrs. L	20.00
Mix, Mrs. R.	15.00	Thiecke, Mr. & Mrs	25.00
Mix, Mrs. R.	*15.00	Thomson, Mrs. G	110.00
Mueller, Mrs R.	25.00	Thomson, Mrs. G	50.00
Nafiz, Mr & Mrs	10.00	Tomanke, Mr & Mrs	*25.00
Nathan, Mr. M.	20.00	Top, Mrs A	*25.00
Nehring, Mr. A.	500.00	Trinkhaus, Mr. J	20.00
Nehring, Mr. A.	*500.00	Vedder, Mr & Mrs	25.00
Nickisch v. Rosenegg, Mr	2.00	Verwey, Mr & Mrs	10.00
Northe, Mr & Mrs	5.00	Vogt, Mr E	*25.00
Osner, Mr. H.	25.00	Vollenbroich, Mrs. H. E.	110.00
Outrata, Mrs. G.	*5.00	Wagner, Mr & Mrs	60.00
Pastuszka, Mrs. E	*5.00	Wahl, Mr & Mrs	25.00
Pichurra, Mrs	25.00	Werner, Mr & Mrs	*50.00
Ploch, Mrs. U	25.00	Wiedemann, Mr. & Mrs	20.00
Podlesak, Mrs	25.00	Wiedemann, Mr. & Mrs	*20.00
Pohlen, Mr & Mrs	*25.00	Wiegel, Mrs T	25.00
Prinz, Mrs. I.	*25.00	Wieneroider, Mr & Mrs	*5.00
Prof. Schmitz	25.00	Winkels, Mr K & Mrs. I	25.00
Puder, Mr & Mrs	10.00	Winkels, Mr K & Mrs. I	*50.00
Pukownik, Mrs M	*25.00	Witt, Mr & Mrs	75.00
Pusch, Mr	110.00	Wohnsdorf, Mrs. A	50.00
Pyteltek, Mr & Mrs	*10.00	Wohnsdorf, Mrs. A	*50.00
Rabinger, Mr. & Mrs	*25.00	Worrlein, Mrs.	40.00
Rehberg, Mrs. E	20.00	Wurth, Mrs H	25.00
Rieger, Mr & Mrs	25.00	Yip, Mrs F	*5.00
Rierner, Mr & Mrs	10.00	Zangmeister, Mr & Mrs	45.00
Rierner, Mr & Mrs	*15.00	Zangmeister, Mr & Mrs	*30.00
Rigby, Mrs. U.	40.00	Zolker, Mr	30.00
Ripken, Mrs L	*25.00	Zolker, Mr	*20.00

Bereavement



**Mr. Adomeit
Mrs Wark**

We express our sympathy to relatives
and friends.

New Members

Welcome to the Society!

**Frau Maria Avola
Frau Alja Ruether
Frau G. Binning**

Mrs Juliane Wark

Mrs Wark was born in Osterode, East Prussia, on 5th March 1903 and migrated to Australia in the fifties. She joined our Welfare Society in 1958, only four years after its foundation.

We owe her a great deal of gratitude for her long and selfless service and remember fondly the many occasions when she rendered us her valuable assistance- helping us with the book bazaar, the Christmas Market, and in the office with the timely dispatch of our Newsletters. Whenever help was needed, Mrs Wark was ready to assist.

She has always been a close friend of the late Mrs. Auguste Coco, our respected and valued honorary Secretary over many decades. In the course of her long life, Mrs Wark has been generous to the German-speaking community.

To all of us in the Welfare Society, she was the personification of the classic "Grande Dame". She died at an age of 106 years.

Dr Walter W.J. Uhlenbruch AM CLJ
Hon. Life President- AGWS Melbourne

Calendar of Events

Wandernder Stammtisch: not known yet, please contact the office 96960907.

Movie-Afternoon of the AGWS - bookings Ph. 96960907

Cost \$10.00 – Afternoon-Tea included

Thursday, 23rd July 2009

Where: Club Tivoli, 291 Dandenong Road, Windsor 3181
When: 1.00 PM

QU-QU-Meeting group

Tuesday, 14th July 2009

Where: AGWS – Office, 24 Albert Road, S. Melbourne
When: between 10.00 AM and 1.00 PM

Memories of Vienna

Sunday, 12th July 2009

Where: Whitehorse Centre, 397 Whitehorse Road,
Nunawading
When: 2.00pm
Tickets: Adults \$35.00/ Pensioner \$29.00/ Children &
Students under 18yrs. \$18.00
Bookings: Whitehorse Centre Box Office 9262 6555

The Robert Stolz Viennese Music Society Inc. celebrates 25 years of presenting the music of Vienna to Melbourne audiences. "Memories of Vienna" features The Melbourne Musicians Orchestra conducted by Frank Pam with Shu-Cheen Yu (soprano) Maxwell Foster (piano) and Ian Lowe (compere).

Kirchweihfest St Christophorus

Sunday, 26th July 2009

Where: St Christophorus, Camberwell
When: 10.00 AM mass
Followed by a warm lunch and entertainment.

Tabulam and Templer Homes for the Aged

Dear Friends,

Due to the absence of our president, I'm more than happy to take over the task of informing you about the latest news of our home.

The changes in our home have had a very positive impact. As already mentioned, Cheryl Young has taken over the position of a DoN. The administrative tasks which are involved with this position will be taken over by Natasha Wilkinson. This change gives Cheryl more opportunities to concentrate on the care of our residents.

Some of you seemed concerned about the future of our home. Reduced government benefits forced us to limit our costs to the absolute essentials without influencing the care of our residents in a negative way. All our cuts are purely related to administrative costs.

The most help however provide our carers with their tireless dedication as well as our volunteers.

The extension of our home as well as the personal commitment of our employees help us to look into the future with confidence.

Yours,

Hubert Kirchmann

Announcements / Advertisements

(Disclaimer: The responsibility for the content of announcements and flyers remains with the providers)

MARTIN LUTHER HOMES BORONIA INC, 67 Mount View Road The Basin 3154
 We are looking for **volunteers to help serving in our Café**. Café Jensen is situated next to the MLHB hostel dining room. The opening times are: Wednesday, Saturday & Sunday , 2.30 – 4.00pm. If you have some café experience, this would be beneficial but it is not necessary as training will be provided. We serve traditional European style cakes and coffee to the residents & families of our aged care facility and now have a limited liquor licence. Our Café was nominated in 2005 for a national Award for Excellence in Aged Care by the Minister for Ageing. We also encourage young students who would be interested in doing some community service or personal development for the VCAL or VET qualification as we are a not for profit organisation. German language skills would be a bonus.
 For all enquiries please ring: Carol Schumann, Domestic Services Manager, Tel 03 9760 2185, Fax 9739 8822, carol.schumann@martinlutherhomes.com.au

ADEX CONSULTING PTY LTD

We provide specialist services in Australian Migration Law (MARN 0102161, MARN 0317680) – Members of the Migration Institute of Australia. All types of visas – Free Initial Consultation – We speak English and German. Please telephone (03) 9802 6568, email: team@adex-ltd.com.au, or visit our website: www.adex-ltd.com.au.

German Sausages & delicatessen at **WAGNERS FINE FOODS**. Direct Factory Sale on Fridays between 11.00am – 4.00pm; Saturdays 9.00am – 1.00pm, 12 Elm Park Drive, Hoppers Crossing 3029. Visit our website and order online: www.wagnersfinefoods.com.au or call Tel. (03) 87421119.

Quist's Danish Coffee Shops: 318 Little Collins St (Hub Arcade), phone 9650 2607, and 166 Little Collins St, Melbourne, phone 9650 1530.

HENKELL VINEYARDS

Please try the red and white wines from our complete range. Enjoy a full-bodied Cabernet Sauvignon, a Pinot Noir or a Shiraz. Among the white wines you have the choice between a fruity Chardonnay and a fresh Sauvignon Blanc.

On Request, we will deliver our wines to your home. We look forward to your order. An order form is available from our website

www.henkellvineyards.com.au

You can also contact us by phone, fax or via email. Our office hours are Monday to Friday 8.30 am to 5.00 pm

PO Box 2160, Fitzroy, VIC 3065

Phone: (03) 9417 4144 Fax: (03) 9419 8873

sales@henkellvineyards.com.au

Newsletter

Would you like to publish something in the next newsletter? If so, we would be delighted. The copy deadline for our August Newsletter is **Thursday 23 July 2009**.